GOBIERNO DE ESPAÑA
MINISTERIO DE HACIENDA
SECRETARÍA DE ESTADO DE HACIENDA
DIRECCIÓN GENERAL DE ORDENACIÓN DEL JUEGO

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17 JUNE

RegTech egambling international workshop

First edition of the **RegTech egambling international workshop** (organized by the Directorate General for the Regulation of Gambling)

During the event, which will take place in the city of Madrid, there will be practical sessions related to the use of technology in the online gambling sector: the problem of identifying participants in online gambling and the role of digital onboarding and biometric identification processes; practical solutions to the control of payment frauds; geolocation on the internet and behavioural tracking techniques for detecting problematic gambling.

9:30-14:00 hrs.

Auditorio CaixaForum

Paseo del Prado, 36
28014 Madrid

Simultaneous translation
Spanish ⇄ English

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| 9:30 - 10:00 | Accreditations |
| 10:00 - 10:05 | Welcome |

10:05 - 11:00

IDENTITY THEFT IN DIGITAL ENVIRONMENTS
(in Spanish)*

Biometry and digital identity in banking. Lessons learned and learning lessons

Eduardo Azanza. CEO - Veridas Digital Authentication Solutions (BBVA Group)

Behavioral Biometrics and online fraud

Pablo de la Riva. CEO and founder of Buguroo

11:00 - 11:30 — Coffee break

11:30 - 12:30

SECURING ELECTRONIC TRANSACTIONS
(in Spanish)*

ePayments. Safe payment

Samuel Jiménez. Anti-fraud responsible (BBVA Group)

Problem of geolocation in online environments

Jaime Sánchez. Cibersecurity expert (Telefónica)

12:30 - 13:30

PREVENTION OF ADDICTIVE BEHAVIORS IN ONLINE GAMBLING
(in English)*

Integrating AI into the Safer Gambling Customer Journey – Opportunities and Challenges

Simo Dragicevic. BetBuddy CEO (Playtech Group)

New Horizons for identification and management of problem gambling based on Neuroscience and Artificial Intelligence

Svend Aage Kirk. CEO and co-founder of MindwayAI

13:30 — Closing remarks

Juan Espinosa García. General Director for the Regulation of Gambling

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 Spanish ⇌ English

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